



W [sginteractives.com](http://sginteractives.com)  
E [design@sginteractives.com](mailto:design@sginteractives.com)

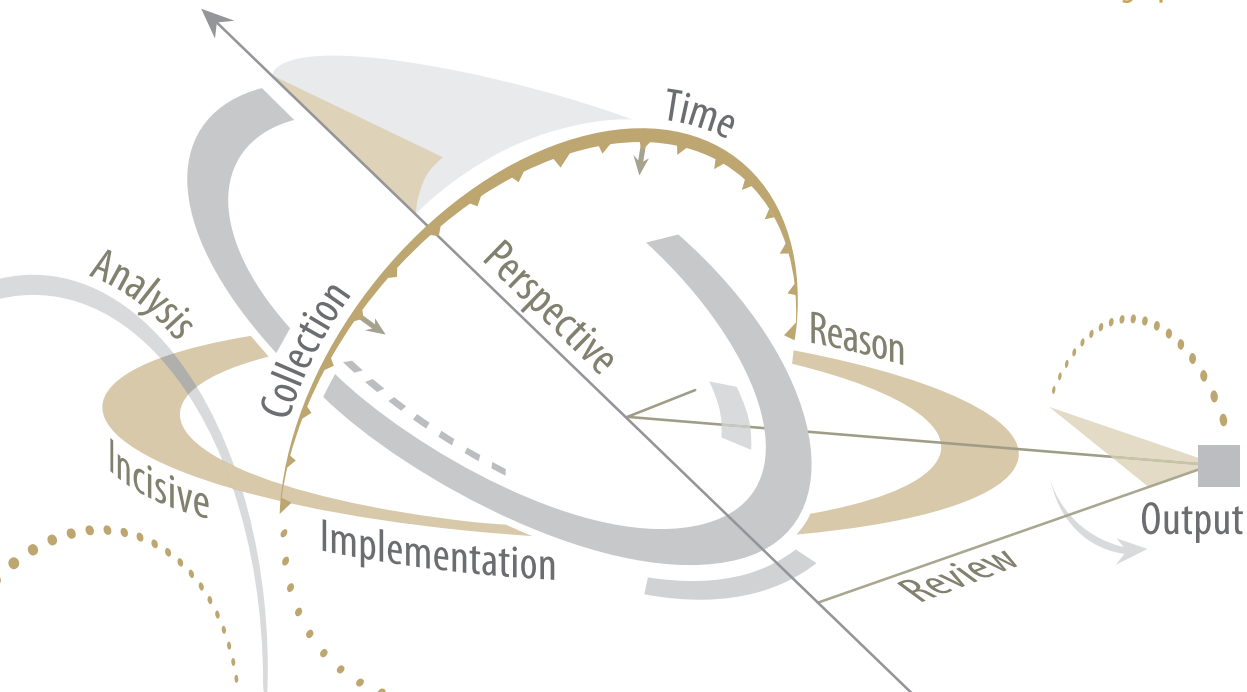
communication | interaction | publication designs

**creative principle**

Designing a balanced composition incorporating creative media and an intentional flow of content arranged as a noteworthy cohesive whole.

**design process**

Step I – a purposeful analysis of the collection of values, content and ethos of a company and a logical packaging of information into a structure.  
Step II – a concise and effective design composition set in perspective.  
Step III – a review of the unified design to reinforce and establish a clear timely output.



**Unified Symphony of Information**

## Sindhu George



Founder & Design Consultant, SG interactives  
Delighted to work with people from diverse fields.  
Finds every experience as a learning process.  
Passionate about quality and perfection. Believes in  
Humility in Success and Determination in Failure.

## Connect

Sanjay Park, Pune, Maharashtra, India   
design@sginteractives.com   
+91 9850.77.33.79   
www.linkedin.com/in/georgesindhu

## Work Experience

## Skill base

1999+

Design Consultant & Project Management  
Print & Digital Designs, Web Portals & Mobile App UI/UX,  
Business Plans/Proposals, Book Layouts & ePublications,  
Content Transformation of Info Sheets, Business Identity,  
Interactive Presentations & Authoring, Film & Video Post  
Productions, Motion Graphics, Professional Training

Designs



Layouts



Presentations



Videos



1996

Cygnets Systems Pvt Ltd, Pune  
Interactive Presentations & Authoring, 2d & 3d Animations,  
Professional Training, Website Design, App UI/UX Testing



1994

ASTRA, Pune  
Professional Graphics & Animation Training, Training Collaterals,  
2d & 3d Animations, Interactive Presentations & Authoring



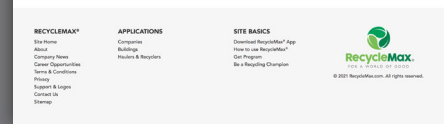
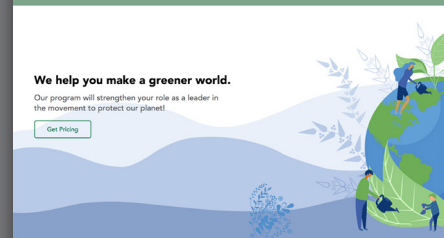
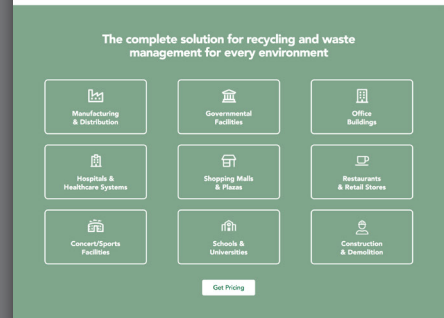
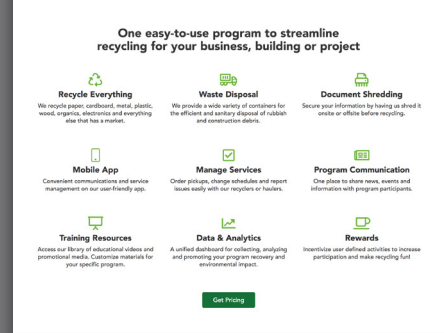
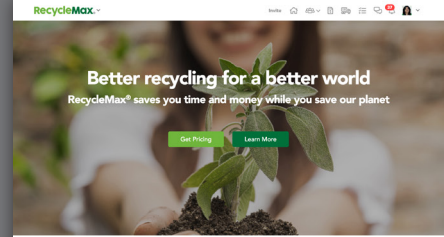
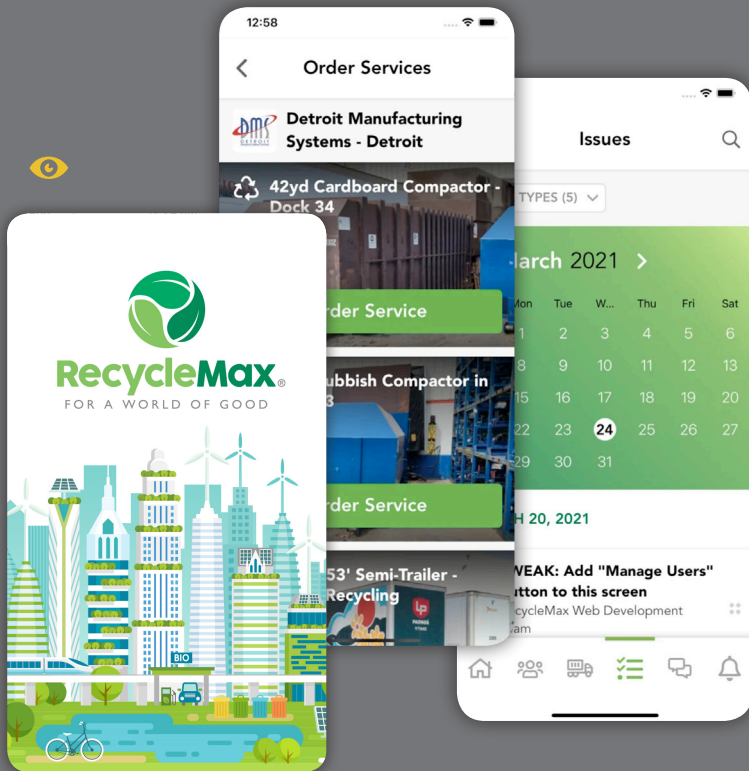
# Client

## RecycleMax, Inc.

Streamlining recycling for business, building, or project  
UNITED STATES OF AMERICA

# Units

Brand Identity & Collaterals 2018+  
Business & Investor Presentations 2018+  
Web Portal UI & App UI Designs 2018+



# Client

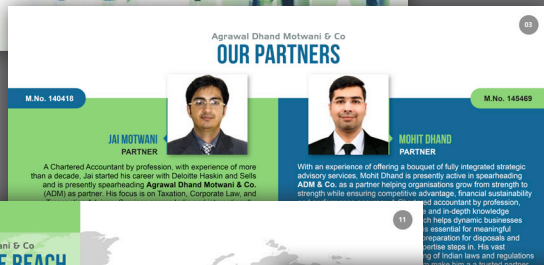
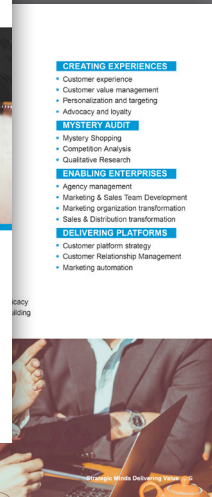
**ADM & Co. + TGC Pvt. Ltd.**  
Finance and Management Consultants  
INDIA

# Units

**Business Profiles & File Dockets 2016-20**  
**Business Presentations 2016+**



**TGC** THINKITKITVE GLOBAL CONSULTING





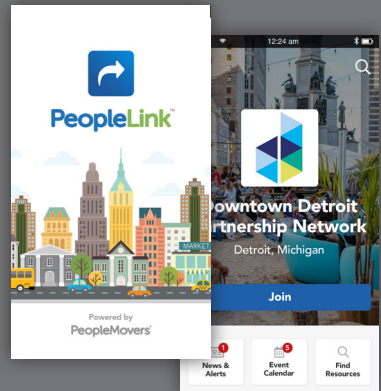
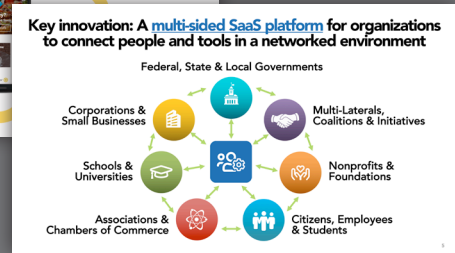
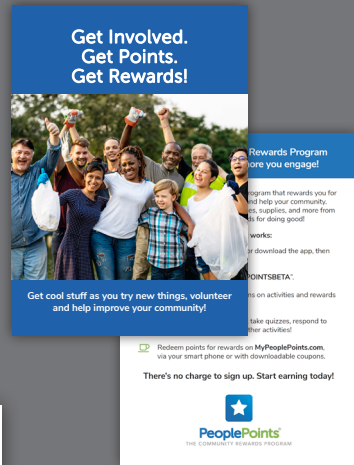
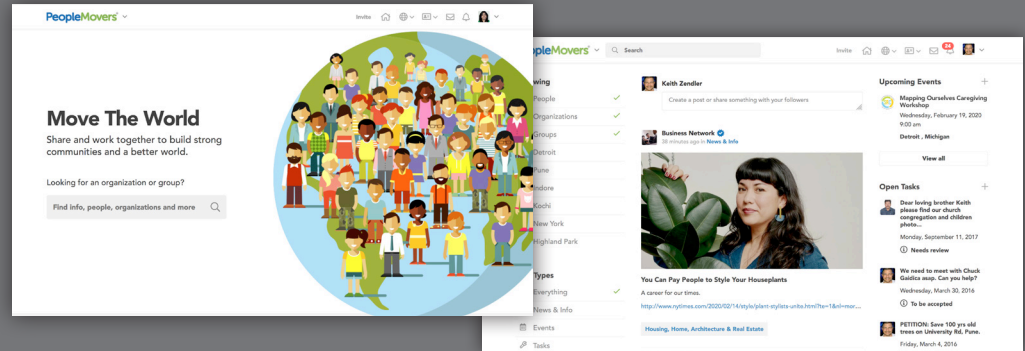
# Client

## PeopleApps, Inc.

Group of apps for community, leaders & organizations  
UNITED STATES OF AMERICA

# Units

Brand Identity & Collaterals 2014+  
Business & Investor Presentations 2015+  
Web Portal & App UI/UX Designs 2014+

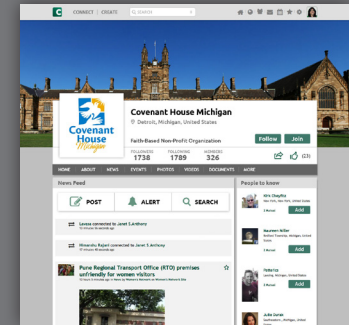


# Client

**Peplemovers, Inc.** (earlier named cspace)  
The Community Network for leaders & organizations  
UNITED STATES OF AMERICA

# Units

Business & Investor Presentations 2015-16  
Launch Event Paraphernalia 2015  
Web Portal & App UI/UX Designs 2014-16



**Peplemovers**  
THE COMMUNITY NETWORK

**Site Overview**

How does it work?  
Post from the web with our browser button

How does it work?  
Follow posts of local and global leaders

Get rewarded with **PeoplePoints**  
Earn PeoplePoints as you post

Redeem your **PeoplePoints**  
Redeem for advertising, goods and services

Donate your **PeoplePoints**  
Donate PeoplePoints to your favorite charity

**2015 SITE LAUNCH**

**Peplemovers**  
THE COMMUNITY NETWORK

**Thank you to our Official Partners!**

TIE, Panchajanya, Gujarat Sahitya Akademi, 3, Kuyyba, GDiz

**Peplemovers.com** is the place to build strong communities.

**WELCOME**

**Peplemovers**  
THE COMMUNITY NETWORK

INCREASE YOUR IMPACT BY CONNECTING TO THE LEADERS WHERE YOU LIVE AND AROUND THE WORLD

Please sign up at the registration desk



**CONNECT TO YOUR COMMUNITY**  
Join strong communities.

**Peplemovers**  
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INCREASE YOUR IMPACT BY CONNECTING TO THE LEADERS WHERE YOU LIVE AND AROUND THE WORLD

network, it's FREE!

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THE COMMUNITY NETWORK

www.peplemovers.com

**Peplemovers**  
THE COMMUNITY NETWORK

**LAUNCH EVENT**

**BAJAJ GALLERY - 5<sup>TH</sup> FLOOR**

**Peplemovers**  
THE COMMUNITY NETWORK

Helpful hints:  
Join our mailing list to get Peplemovers' site news and updates.  
Post needs, issues and share an update for your community, organization, business or the things you are proud of.  
Support for support by engaging with like-minded others and making meaningful plans.  
Get inspiration and resources to achieve your community objectives.  
Create groups for like-minded individuals for helping better understand and address them.

Learn more Sign up

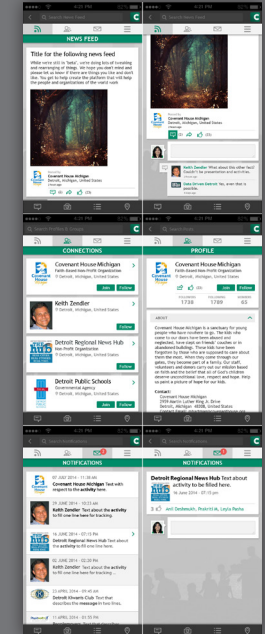
Peplemovers.com

**Peplemovers**  
THE COMMUNITY NETWORK

**OCTOBER 7, 2015**  
**PEOPLEMOVERS.COM SITE LAUNCH EVENT**

Join us for a special presentation on Peplemovers.com, the place to build strong communities.

Peplemovers.com









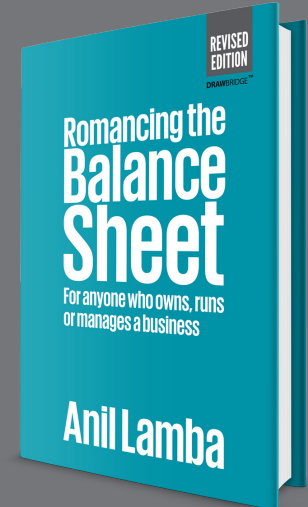


Client

Lamcon Finance & Management Services Pvt Ltd  
Finance Training and Management Services  
INDIA

Units

Billboards, Standees & Ads 2016  
Best-seller Book & ePub 2013-16  
18-module Training Video Series 2012-16



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training@lamconschool.com

**ANIL LAMBA ON FINANCE**

“ We are in **business** to generate **Bottom Line** ”

**ANIL LAMBA ON FINANCE**

1.3 trillion  
250 billion

1000  
25000

GDP : POPULATION

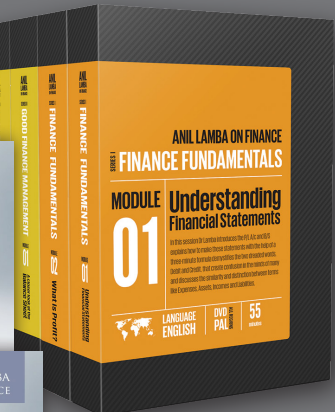
**ANIL LAMBA ON FINANCE**

1. Passing of Journal Entries
2. Posting into Ledger Accounts
3. Preparing a Trial Balance
4. Preparing P&L A/c & B/S

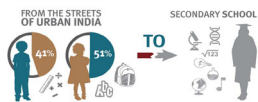
**ANIL LAMBA ON FINANCE**

	↑10%	↑50%	↑100%	↓10%
S	1200	1320	1800	2400
(-) VC	750	825	1125	1500
C	450	495	575	900
(-) OFC	150	150	150	150
PBIT	300	345	525	750
(-) I	200	200	200	200
PBT	100	145	325	550
OL	450	450	450	450
FL	300	300	300	300
	100	100	100	100

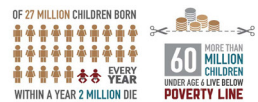
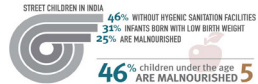
Find PBIT & PBT, If Sales ↑



# NEEDY CHILDREN IN INDIA



## LIVING CONDITIONS



## RECOMMENDATIONS



## Client

Good Shepherd Homes  
NGO for destitute & street children  
INDIA

## Units

Website Design 2014  
'Needy Children' Infographics 2014  
Child Profiles for Sponsor 2002 & 2014  
'Off the Street' UK Broadcast Film 2000



**CHILD'S GROWTH**

**BIRTHDATE** 12th July 2007

**LIKES** Making friends, Outdoor games

**PRASHANT KADAM**

Prashant is the youngest of four brothers. His father abandoned the family when he was only 2. His mother works as a maid and still finds it difficult to care for the family. He spent time roaming the streets all day.

Came to GSH in 2005. Today Prashant is in class I and is doing well with the studies.

Thank you for all that you are doing to help.

**Good Shepherd Homes**  
85/A Rajapur Colony, Talegaon Dabhade  
Pune-411007 Maharashtra, INDIA  
932.506.0429  
krupa.sethuraman@gsh.org.in  
www.gsh.org.in



Children are either ORPHANED, DESERTED or ABANDONED by a parent

**FACTS**  
WORKING CHILDREN 35% OF INDIA'S LABOUR FORCE

**GSH** DEDICATED TO HELP the neediest of India's destitute & street children

SINCE 1996

**ACT NOW SHARE IT**

- Established in 1996 with a nucleus of 10 children at Talegaon
- Presently branched in 16 locations to provide residential care for 85 children
- A project underway for a residential home to house 400 children at Parantwadi

**TALEGAON HOME (1996)**

- Presently houses 40 children
- Comprises of 6 groups/khulas of boys & girls each caring for 10-15 children
- 6 house parents care for the children

**RAJAPUR HOME (2002)**

- Could not house 36 children in 4 units
- Facilities for study & recreation in each

**PARANTWADI HOME**

- New opening to first home for 400 children
- To provide residential, educational & medical care

**FUTURE PLANS**

**PARANTWADI SITE**

- With a vision for expansion, GSH now owns 11 acres of land at Parantwadi, with a grant provided by Care Aspirations (UK)
- To build a Residential Campus to house 400 children comprising of 55 structures, including a school, hospital, training centre, entertainment, play grounds & conference hall

**FACTS**  
Of children with families forced into LABOUR, THEFT, GAMBLING and DRUGS at a young age 65.9% CHILDREN SFT

Children are cared for in their living home atmosphere in small domestic units. Groups of 10 children are fostered by 2 staff called home parents

- They provide quality education where classrooms are merged into formal mainstream schools. We also provide personal attention
- A central kitchen at each Center provide nutritious meals for all staff & children
- Children's creative gifts are nurtured through workshops and competitions in the areas of arts, dance, photography & sports.

**GSH UNIQUE Characteristics**

**GSH WHAT MAKES US DIFFERENT**

- Excellence in Child Care & Child Protection
- A complete change of environment through quality full time Residential Care.
- House Parents go through a careful selection & training process
- We extend long term commitment for each Child's Education and Future

**ACT NOW SHARE IT**

Children are prone to CHRONIC DISEASES, RESPIRATORY PROBLEMS, SKIN INFECTIONS, HIV and STDs

**FACTS**  
In India, more than 40 MILLION CHILDREN are denied EDUCATION & are vulnerable TO ABUSE

**GSH SPONSORSHIP**  
Support every need of the child

- Wholesome, nutritious food for balanced diet prepared in a central kitchen
- Education at best suited schools & educational support for higher studies
- Regular checkups, treatments & medications for adequate health care
- Regular outings, summer camps, creative arts & sports for recreation

**ACT NOW SHARE IT**

TYPE I	TYPE II	TYPE III
1800 per month	1200 per month	600 per month
Full sponsorship for each child will cover all of the above needs	Part sponsorship will cover education, accommodation	Part sponsorship will cover education, health needs and travel expenses

Children on the streets are more susceptible to TRAFFICKING and PROSTITUTION

**FACTS**  
IN INDIA INDIA 25% CHILDREN FROM STREETS ARE MALNOURISHED

**GSH CORE TEAM**

**Binoy Samuel**  
Chairman, GSH Entrepreneur

**Jinu Varghese**  
Trustee, GSH Civil Engineer

**Sarah Gaikwad**  
Trustee, GSH Magazine Editor

Over 20 years as Director of a Media Solutions & Strategies firm based out of India.

Over 20 years in the creative field and a business strategist.

Over 20 years in the creative field and a business strategist.

Good Shepherd Homes (GSH)  
85/A Rajapur Colony, Talegaon Dabhade, Pune 411007 INDIA  
krupa.sethuraman@gsh.org.in  
932.506.0429





Client

# Business Development Bureau (I) Pvt Ltd

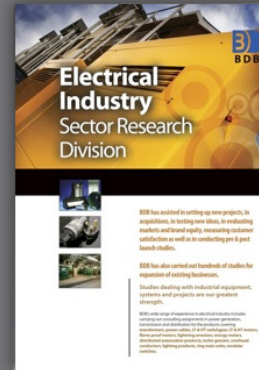
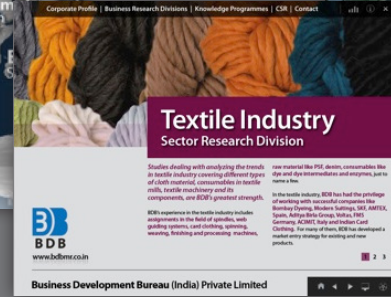
Global Market Research Services  
INDIA

Units

Corporate Brochure 2012-14

Promotional Flyers & Docket 2012

Interactive Presentation & Video 2009





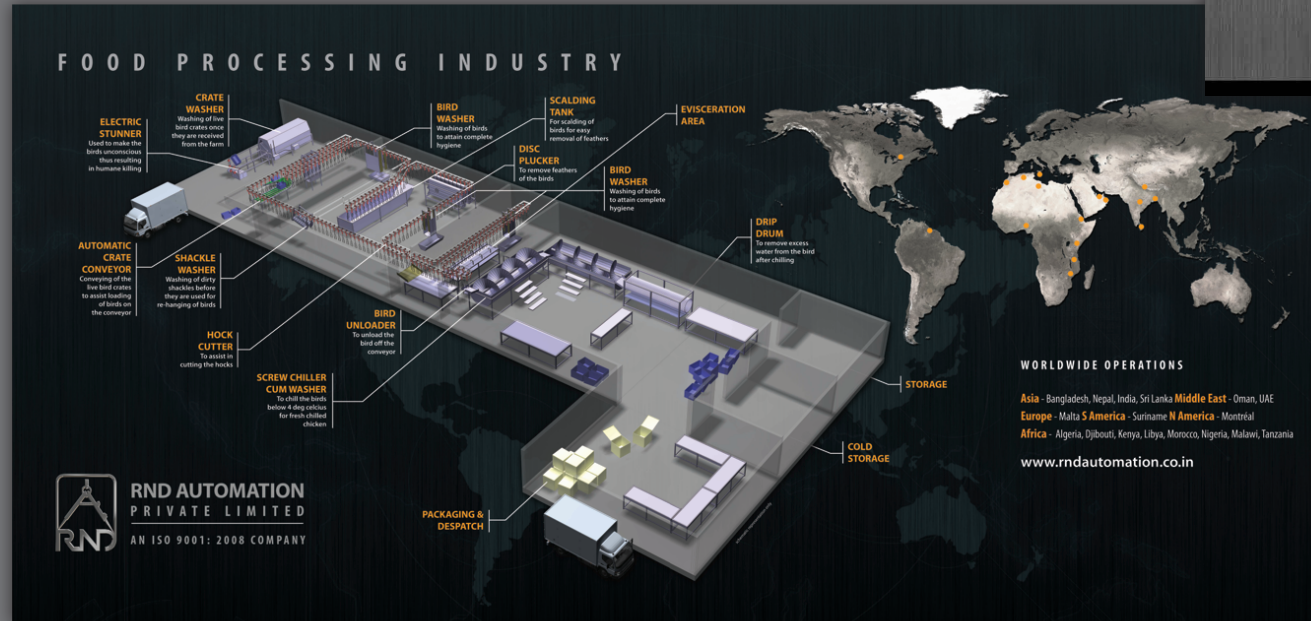
## Client

### RND Automation Private Limited

Manufacturer - Food Processing Industry  
INDIA

## Units

Marketing Docket & Promotional Flyers,  
18ft Exhibition Backdrop & Standees 2009-11  
Interactive Presentation & Production Video 2011



with: Digital Spice Studios [P] Ltd

## Other Clientele

Gennova Biopharmaceuticals Ltd, BOSCH Ltd, Ramoji Film City, Maniratna Mediaworks Pvt Ltd, Jenima Films International, Deccan Development Society, Ventri Biologicals Pvt Ltd, Thermax Ltd, Union Biblical Seminary, Magarpatta City, TATA Engineering & more